

SUMINOE NEWS RELEASE

THE 81st TOKYO INTERNATIONAL
Gift Show
 Spring 2016

Suminoe Co., Ltd.

One of the largest international trade fair for personal gift and household goods

“The 81st Tokyo International Gift Show Spring 2016” Thank you for visiting Suminoe booth

Suminoe participated in the “81st Tokyo International Gift Show Spring 2016” which was held from February 3 to 5, 2016 at Tokyo Big Site, thanks to the sponsor of Business Guide Co. Ltd and International Gift Show Office. Suminoe’s exhibition was centered on “Design Life Edition 9” and the newly released series, “Star Wars”.



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Newly released “Star Wars” (Released in December 2015)

During this event, we merchandised rugs, mats, and fabrics with the design of Star Wars characters. “Star Wars” series was definitely a success. It had a huge response not only from the fans, but also from women and many existing stores requested to deal these products as a new dealer.

“Design Life Edition 9” was also popular. This was the second time we showcased it since the gift show of last fall. “Town by the sea”, with its vivid and clear colors which help create a spring sensation, “Metsa”, with its calm colors and textured textile, and “colne”, curtain series with a basic and natural design, were the products within “Design Life Edition 9” that mostly attracted the interest of our visitors.

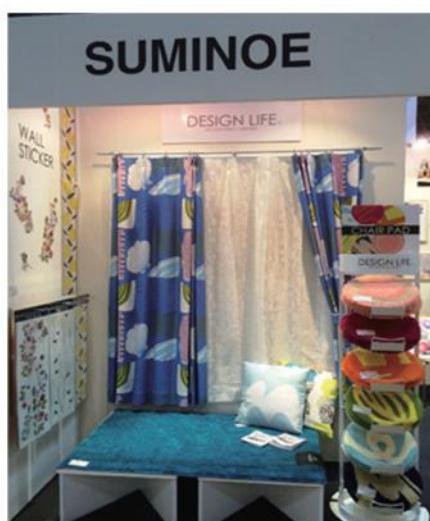
This exhibition was also the opportunity to promote the idea of natural fiber fabrics, a concept that helped us to conclude new business deals.

Thank you very much for visiting our stand during these three days.



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“Disney/Home series edition. 5”



“Design Life edition. 9”



“colne”