



# SUMINOE NEWS RELEASE

Suminoe Co.,Ltd.

## “Domotex Asia/China Floor 2017” Asia International Trade Fair for Carpet and Flooring

Booth number **Hall / W1 B01**

Suminoe stand image

Suminoe Co., Ltd will exhibit at Domotex Asia/China Floor from March 21<sup>st</sup> to 23<sup>rd</sup>, 2017. Domotex Asia/China Floor is one of the largest floor material trade fair in Asia; it is a fair that gathers more than 1,300 exhibitors, where market leaders will showcase their last developments, new trends, and new materials.

Suminoe will be participating at Domotex Asia/China Floor with the theme “Resources for the future”, stressing the importance of eco-friendliness in interior design.

Suminoe exhibition will be centered on ECOS, Suminoe’s innovative recycled PVC backing, the new plank tile and printed tile collections, and Suminoe’s recycled polyester comfy lay backing.

### Articles showcased at the exhibition.

- **“ECOS” LX-1800 TIDE**

Carpet tiles with post consumer recycled PVC backing available with solution dyed nylon face yarn.

- **Printed carpet tiles collection “ESQUISSE”**

With the employment of soft durable nylon with a peculiar luster, this collection displays a wide variation of original designs suitable for modern offices, hotel lobbies, cozy cafes, and other ambiances.

- **Plank tiles collection “SCENERY SOUND”**

Carpet tiles with simple but deep textures which suit any type of ambience. The combination of Econyl, recycled polyamide by Aquafil Spa, and ECOS, recycled PVC backing by Suminoe, creates an eco-friendly product with luxury design.

- **High Tech Floor 2tec2 Carpet tiles**

2tec2 is vinyl carpet woven with Jacquard weaving technology and composed by PVC coated glass fibers and PVC backing.

### Exhibition Summary

【Exhibition Name】	Domotex Asia/China Floor 2017 (Asia International Trade Fair for Carpet and Flooring)
【Site】	Shanghai International New Expo Center
【Sponsor】	VNU Exhibition Asia
【Duration of Event】	March 21st (Tuesday) to 23rd (Thursday)
【Participating Company】	about 1,300 companies (1,303 in 2016)
【Visitors】	about 50,000 people (50,398 people in 2016)
【Website】	<a href="http://www.domotexasiachinafloor.com/">http://www.domotexasiachinafloor.com/</a>
【Stand】	<b>Hall / W1 B01</b> : 80m <sup>2</sup>